On-line course overview
The **kNOwVAWdata** Course
Measurement of Violence against Women

Required Introductory subject: Gender awareness (required pre-requisite for any of the three on-line subject enrolments)

- Gender awareness
    - LU1: Thinking about gender and gender inequality
    - LU2: Terminology around violence against women
    - LU3: Gender and violence against women
    - LU4: Causes and consequences of violence against women
    - *Case Study*

Subject 1: Introduction to Researching Violence Against Women

- Measuring violence against women
    - LU1: History
    - LU2: An international perspective – SDGs
    - LU3: Data literacy challenges
    - *Case Study* based on country examples of data reporting
- Quantitative measures of VAW
    - LU1: Administrative data
    - LU2: National prevalence surveys
    - LU3: What can we learn from other national data sets (eg crime data, attitude surveys)
    - LU4: Analysing administrative data sets
- Conducting qualitative research
    - LU1: Qualitative methods & sampling
    - LU2: Developing tools for use in qualitative research
    - LU3: Qualitative analysis
- Ethics, risk and safety
    - LU1: Ethics, risk and safety
    - LU2: Inclusive prevalence studies
    - LU3: Ethical challenges and making decisions about research safety (eg COVID restrictions and decision tree, examples of dangerous practices)
    - *Case Study* developing a safety plan
- Planning your research
    - LU1: Evaluating the research question and appropriate approaches
    - LU2: Gap analysis
    - LU3: Planning and timelines

Subject 2: Working with prevalence data and other quantitative measurement of VAW

- Appropriate survey tools and methodologies for measuring prevalence
    - LU1: Comparing survey tools WHO, DHS, MICS, PSS, EU FRA
    - LU2: Including men as sample respondents
    - LU3: Comparing research methodologies (face to face, paper vs tablets (CAPI), on-line, telephone (CATI), mail)
    - LU4: What size sample do you need for a national prevalence survey?
    - *Case Study* evaluating survey methodologies
- Planning a survey
    - LU1: Developing a study protocol & country manual
    - LU2: The logistics of research
    - LU3: Stakeholder mapping
    - LU4: Project management and timelines
    - *Case Study* based on the survey protocol
- Adapting questionnaires for the context
    - LU1: Common adaptations & translation
    - LU2: Introducing new questions
    - LU3: Principles for Interviewing
    - LU4: Conducting 'mock' survey interviews
    - *Case Study* based on interview methods
- Building a research team & fieldwork logistics
    - LU1: Guidelines to building a successful research team
    - LU2: Enumerator, interviewer & field staff recruitment & training
    - LU3: Supervision and Safety in the field
    - LU4: Survey testing
    - LU6: Managing data quality in the field and logistics
- Managing and analysing data
    - LU1: Managing & cleaning survey data
    - LU2: Analysing survey data and tabulation templates
    - LU3: Computation of the UN and SDG indicators for VAW
    - LU4: Review of initial results and communicating top line findings

Subject 3: From Data to Action: Interpreting and Reporting on VAW for Policy and Practice

- Data literacy – reading and interpreting
  - LU1: Analysing and interpreting data tables
  - LU2: Synthesising different types of data (qualitative, quant & admin)
  - LU3: Searching for anomalies
  - LU4: Stakeholder consultations
  - *Case Study* interpreting data presented in different format
- Reporting data
  - LU1: Preparing for reporting: considering your audience
  - LU2: Communication plans and messaging
  - LU3: Publication and publicity: planning a media strategy and effective messaging
- Using data to inform policy
  - LU1: Working with key stakeholders
  - LU2: Planning the support documents (eg Fact sheets and Summary reports)
  - LU3: Building coalitions for change
- Managing resistance and Backlash
  - LU1: What is resistance and backlash? Examples
  - LU2: Misuse of statistics and data – intentional and unintentional
  - LU3: Managing inappropriate use of and comparison of data
  - *Case Study* identifying and responding to resistance, backlash and inappropriate use of data
- The study is released – what next?
  - LU1: Dissemination strategies
  - LU2: Building coalitions for change
  - LU3: Planning for the future

Assessments:

- Each learning unit includes multiple activities that measure comprehension of the subject content.
- For the full course completion participants will be expected to prepare a full study protocol.
- Content tests and quizzes will be conducted throughout.